

METALMOBIL SHOP-IN-SHOP OPENS IN STOCKSTADT, GERMANY

*Inaugura a Stockstadt in Germania un nuovo
Shop in Shop firmato Metalmobil*



Shop-in-shop in the showroom of Konway GmbH.
Shop in shop nello showroom di Konway GmbH.

Designed to convey the essence of the brand and the originality of its design, a new Metalmobil shop-in-shop opens inside the showroom of its partner Konway GmbH www.konway.de

Inaugurated on november 26th shop-in-shop gives customers a first-hand experience of the quality of the Metalmobil product range while strongly promoting 100% Italian design.

Concepito per raccontare l'essenza del brand e l'originalità del suo design, shop in shop di Metalmobil avvia un nuovo progetto all'interno dello showroom del partner: Konway GmbH www.konway.de

Inaugurato il 26 novembre, lo shop in shop offre la possibilità ai clienti di toccare con mano la qualità espressa dalla gamma Metalmobil e valorizzare il design 100% Made in Italy.



All the Konway GmbH team seating on the shop-in-shop Metalmobil and the handshaking between Alessandro Gabellini Commercial Director Metalmobil and Marcus Konway CEO of Konway GmbH.
Tutto lo staff di Konway GmbH sullo shop in shop Metalmobil e la stretta di mano tra Alessandro Gabellini Direttore Commerciale Metalmobil e Marcus Konway CEO di Konway GmbH.